



NILE BASIN INITIATIVE
INITIATIVE DU BASSIN DU NIL



SCIENCE AND THE MEDIA IN **DIGITAL WATER DIPLOMACY**

By Emanuele Fantini (IHE Delft Institute for Water Education)

From a small group to a large audience



A podcast: **The Sources of the Nile**



- **Voices:** listening, editing, asking feedback
- Acknowledging **people** and their expertise
- Nurturing a **community** of interests and practice

Fantini, E. and Buist, E. (2021). ‘**Searching for the Sources of the Nile through a podcast: what did we find?**’. JCOM 20 (02), N01. <https://doi.org/10.22323/2.20020801>.

Online course:

Science communication for water cooperation and diplomacy



- Great initial enthusiasm but low completion rate
- Communication not adequately rewarded in academia

Water conflict and and cooperation:

A media handbook

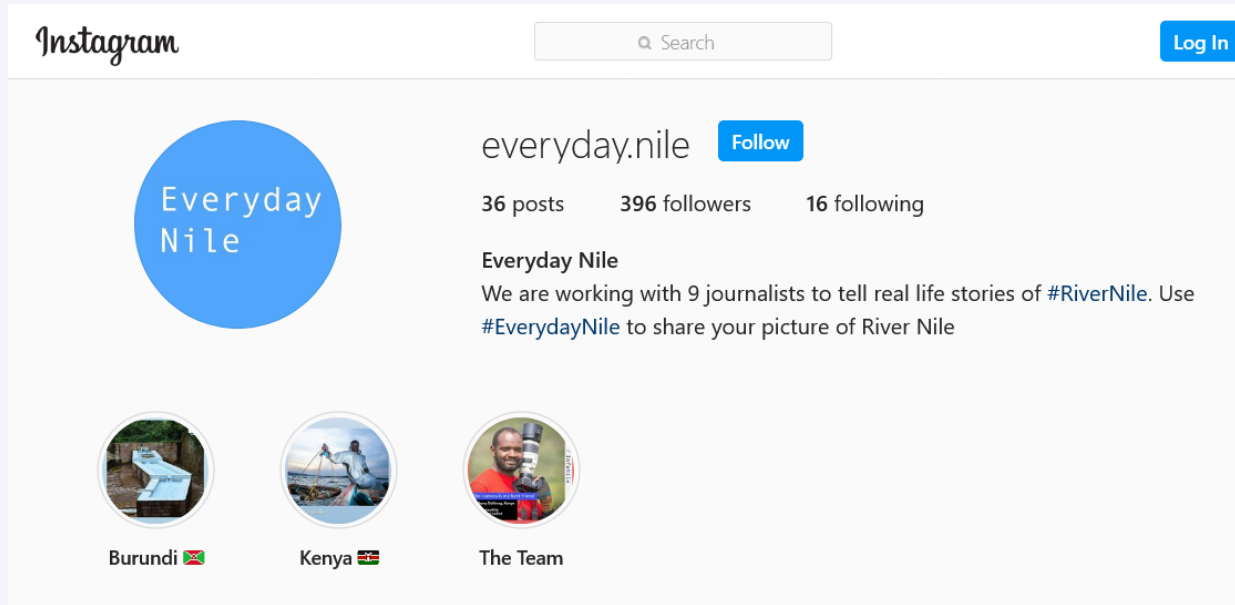


- Targets: editors and journalists
- Combined with webinars and podcasts to elicit a conversation

Funded by  Ministry of Foreign Affairs of the Netherlands



Social media: #EverydayNile



The screenshot shows the Instagram profile for 'everyday.nile'. At the top left is the Instagram logo. In the center is a search bar with a magnifying glass icon and the word 'Search'. To the right is a blue 'Log In' button. Below the search bar is the profile header for 'everyday.nile', which includes a blue circular profile picture with the text 'Everyday Nile', a 'Follow' button, and statistics: '36 posts', '396 followers', and '16 following'. The bio reads: 'Everyday Nile We are working with 9 journalists to tell real life stories of #RiverNile. Use #EverydayNile to share your picture of River Nile'. Below the bio are three circular profile pictures: 'Burundi' with a Burundian flag, 'Kenya' with a Kenyan flag, and 'The Team' with a photo of a man.

Leveraging the power of the visual to

- tell stories of ordinary people;
- empower through emotions.

“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”

Margaret Mead



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REGIONAL NILE MEDIA TRAINING

Date: 12 - 16 Dec 2016

Venue: Hotel Villa Portofino Kigali, Rwanda

#Nile6

NBI MEMBER STATES



THANK YOU!