



NILE BASIN INITIATIVE
INITIATIVE DU BASSIN DU NIL



HOW EAST AFRICAN JOURNALIST *REALLY* WRITE ABOUT NBI: RE-THINKING PUBLIC SERVICE JOURNALISM

BY SYLIVESTER DOMASA

AGENDA

Introduction

Definition of Key Concepts

Area of Focus/ Scope

Key Questions

Finding

How EA newspapers report NBI and Transboundary Cooperation

What are the responsibilities of Media (journalists)

Challenges facing Media EA industry in reporting Transboundary Cooperation, Nile Basin Issues

Recomandation

Conclusion and Way forward

Definition of Key Concepts

The newspapers' portrayal of the NBI and activities

Public Service Journalism

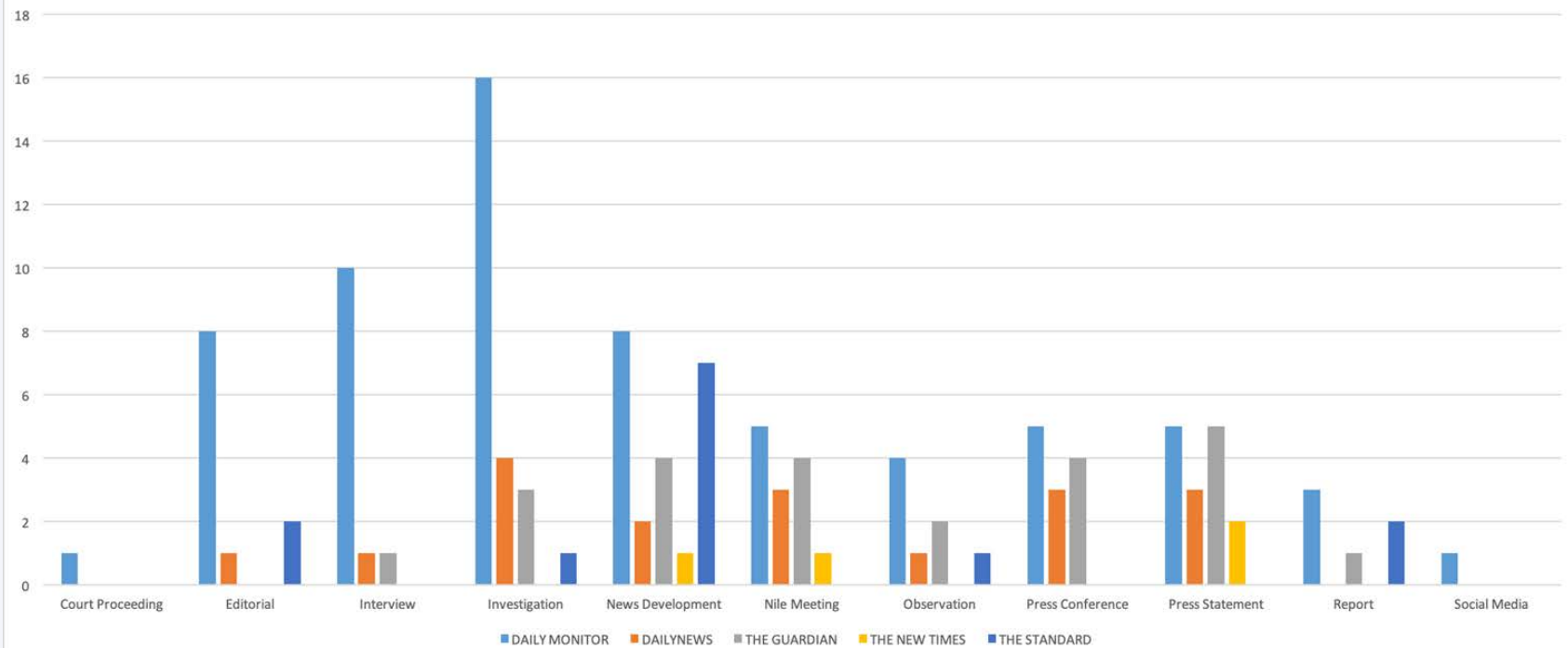
“The way the news media provide their audiences with information, advice and help about the problems of everyday life — in light of the theory of the public sphere and the growth of sub politics fostered by reflexive modernization,”
Graham Knight.

Area of Focus/ Scope

Newspapers: Daily News, The New Times, The Guardian, The Standard, Daily Monitor

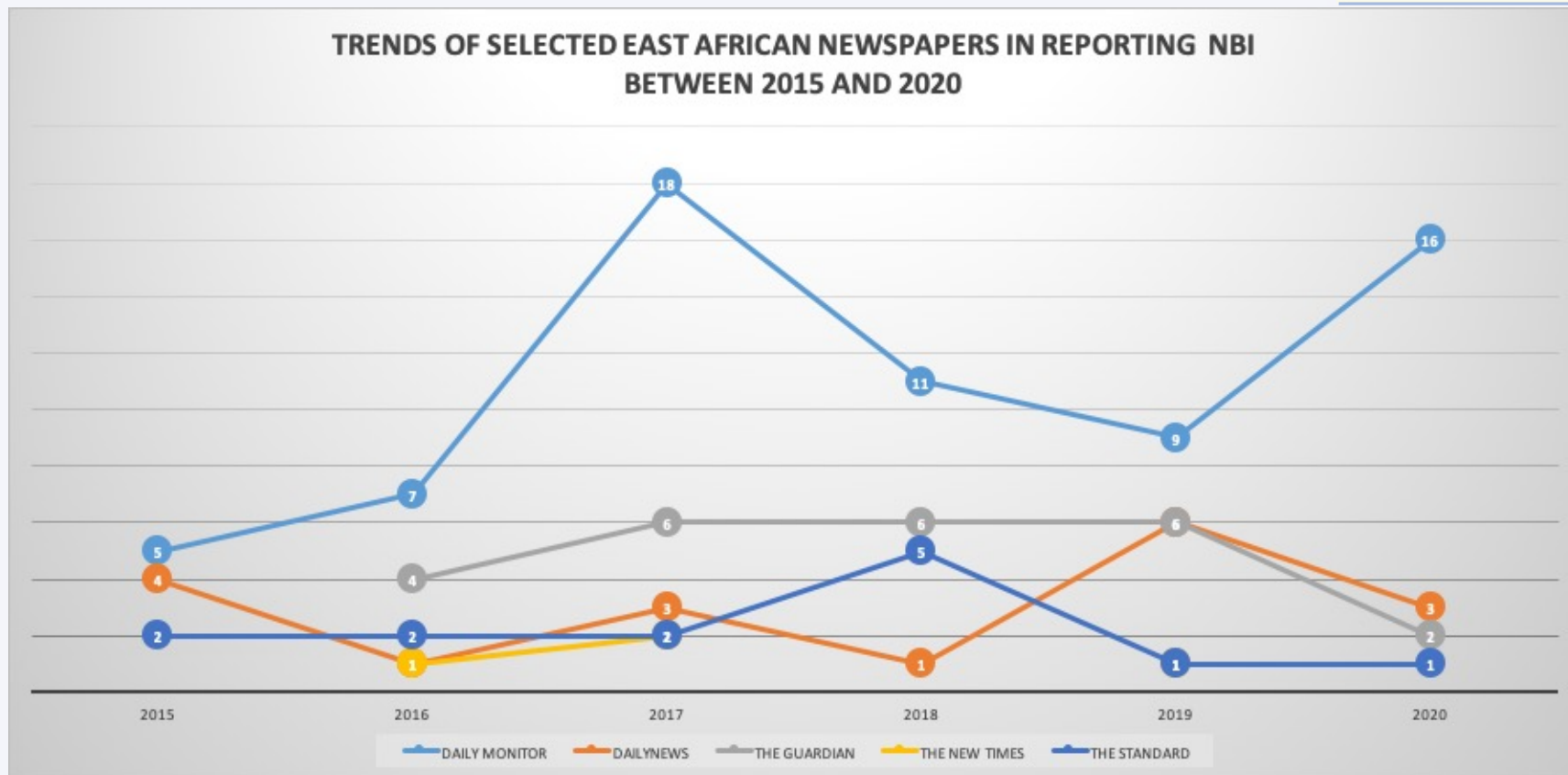
News Sources: Court Proceeding, Editorial, Interviews, Investigation (Special Reporting), News Development, Nile Meeting, Observation, Press Conference, Press Statement, Reports, Social Media

Highlights of News Sources between 2015 and 2020 in selected Newspapers from East Africa



How EA newspapers report NBI and Transboundary Cooperation

TRENDS OF SELECTED EAST AFRICAN NEWSPAPERS IN REPORTING NBI BETWEEN 2015 AND 2020



What are the RESPONSIBILITIES of Media?



**Unlock
Information Gap**

**Communicate and
Connect**

**Breaking down
conflicts**

**Platform for
diverse groups**

Challenges facing EA Media industry in reporting Transboundary Cooperation, Nile Basin Issues

Inadequate knowledge

Limited Press Freedom

Lack of logistical resources

Geopolitical factors

Lack of funds

Business model

Commitment

Limited Interactions

Conclusion and Way forward

Constructive reporting is reflective in most dailies, however, a sharp rise of 'promotionalism' might affect efforts to unlock cooperation opportunities

Rethinking public service journalism – Media must share best approaches/ experiences/ solutions and measures

NBI must facilitate in establishing strong news sharing mechanism

Media/journalist must pledge to be responsible public information disseminators



NILE BASIN INITIATIVE
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REGIONAL NILE MEDIA TRAINING

Date: 12 - 16 Dec 2016

Venue: Hotel Villa Portofino Kigali, Rwanda

#Nile6

NBI MEMBER STATES



THANK YOU!